

Rate Card



Commercial Advertising Package – 10 Plays per day

- 12 Month Package – 10x 30sec adverts per day **£1200**
- 6 Month Package – 10x 30sec adverts per day **£800**
- 3 Month Package – 10x 30sec adverts per day **£600**
- 1 Month Package – 10x 30sec adverts per day **£300**

A Commercial Advertising package is a 30 second commercial, with 1 male or female voice played 10 times per day between 6am – 2am

Sponsorship Advertising Package

Time Sponsorship - £1200

Your company name, short message and contact details played into the news every hour for 12 months "The time is xx o' clock on Penistone FM, brought to you by..... your company name, short message and contact details"

Start of hour Sponsorship - £1200

Your company name, short message and contact details played out of the news every hour for 12 months "Penistone FM, brought to you by..... your company name, short message and contact details"

Part Day Sponsorship - £600

Each hour, 2 plays of your message out of our existing commercial advert breaks at approximately twenty past and twenty to each hour for 12 months "Penistone FM, brought to you by..... your company name, short message and contact details"

Morning – 6am to Midday **or** Afternoon – Midday to 6pm **or** Evening – 6pm to Midnight

Weather Sponsorship - £1200

A sponsored message at the beginning and the end of all weather bulletins, live or automated, played 20 times per day.

Community News Sponsorship - £1200

A sponsored message at the beginning and the end of all Community News bulletins live or automated played 20 times per day.

For more information or to place an order please contact Lynette Webber on 01226 764646, 07905 082247 or lynette.webber@penistonefm.co.uk

Commercial Production costs are free of charge for one voice and suitable backing music from our catalogue, additional production will incur additional costs. Packages can be tailored to suit your business requirements, please ask. All Airtime is subject to Penistone Community Radio Ltd terms and conditions and payment must be made in advance of broadcast.