

Penistone FM - Community Engagement Panel (CEP)

Abridged Minutes of meeting – 25th September 2013 - 19.00 at The Library, Penistone

Minutes

Steve Webber (PFM) opened the meeting by thanking those who had attended.

SW explained that the first cross campaign – the SYFR Household Electrical safety campaign had been successfully run on-air at PFM for 3 months and had been displayed on the Town Council website.

The past 3 months had seen concentration on promoting the localised campaigns of the various CEP members as each group had been involved in a small local campaign. The primary promotion from PFM had been for the Penistone Show.

SW then opened up the meeting for discussion about the next cross campaign and invited suggestions from the members present.

Reference was made to Jeanette Edwards past mentioned idea of a ‘live’ debate style show, initially based around her proposal for a meeting with the Police & Crime Commissioner. All members present agreed that this style of programme would be a welcome addition to PFM’s output. SW confirmed that the works to Studio 3 to permit such a show were in the planning stage and would be actioned at year end / early 2014.

After discussion, it was the agreed that the primary cross campaign leading up to Christmas would be the town centre Christmas Tree Lights switch-on and accompanying events organised by Round Table & the Church.

SW summarised the meeting as follows:-

- i) PFM and all partners remain committed to the general idea behind the CEP.
- ii) A live debate style show remains a focus of interest to the CEP.
- iii) Partners are still requested to send all notices of local Christmas themed events to community@penistonefm.co.uk for promulgation by PFM.
- iv) All partners are to promote the Christmas celebrations in Penistone.

SW thanked all for their attendance and closed the meeting.

The next meeting was agreed to be:-

Early 2014 - Location to be confirmed.

Note - SW is happy to show partners around the PFM premises for those who have not been to the studio.