



### **Commercial Advertising Package**

12 Month Package – 7 x 30sec adverts per day £1550

6 Month Package – 7 x 30sec adverts per day £950

3 Month Package – 7 x 30sec adverts per day £775

1 Month Package – 7 x 30sec adverts per day £400

A Commercial Advertising package is a 30 second commercial, with 1 male or female voice played 7 times per day between 6am – 12am, additional 10 seconds are charged at 30% of the original package price, i.e. 40 sec commercial 12 month = £2011.50. Commercial Production is free of charge for the first advert and then £400 per change during the period of the package. Additional costs will apply for specific scheduling requests.

### **Sponsorship Packages**

#### **Time Sponsorship - £1500**

Your company name, short message and contact details played into the news every hour for 12 months. "It's 2 mins past xx on Penistone FM, brought to you by (your company name), short message and contact details"

#### **Start of Hour Sponsorship - £1500**

Your company name, short message and contact details played out of the news every hour for 12 months "Penistone FM, brought to you by (your company name), short message and contact details"

#### **Community News Sponsorship - £1500**

A short message at the beginning and the end of all Community News bulletins live or automated played 20 times per day for 12 months.

#### **Weather Sponsorship - £1500**

A short message at the beginning and the end of all weather bulletins, live or automated played 20 times per day for 12 months.

#### **Just the Job Sponsorship - £1000**

A short message at the beginning (20 sec) and the end (10 sec) of all Just the Job bulletins, live or automated, played 10 times per day for 12 months.

#### **Rewind Sponsorship - £750**

A short message 3 times in a Rewind Hour, Rewind Hour played twice a day, so 6 plays per day for 12 months. "The Penistone FM Rewind, brought to you by (your company name), short message and contact details"

A Sponsor package is a maximum 15 second message, with 1 male or female voice played as indicated with either your phone number or website details to end. Sponsorship packages may be split as 'weekday' and 'weekend' and separate non pro-rata rates will apply.

**For more information or to place an  
order please contact us on  
01226 764646 or  
[advertising@penistonefm.co.uk](mailto:advertising@penistonefm.co.uk)**

All Airtime is subject to Penistone Community Radio Ltd terms and conditions (available on request) and payment must be made in advance of broadcast.

